

EEO PUBLIC FILE REPORT

FOR

**WHHW(AM), WRWN(FM),  
WUBB(FM), WFXH(FM),  
WGCO(FM) & WXYX(FM)**

This EEO Public File Report  
Covers the period August 1, 2020 through July 31, 2021

## **EEO Annual Public File Report**

### **WHHW(AM), WRWN(FM), WUBB(FM), WFXH(FM), WGCO(FM) & WXY Y(FM)**

The purpose of this EEO Public File Report is to comply with Section 73.2080 (c)(6) of the Federal Communication s Commission 's EEO Rule. This Report has been prepared on behalf of Dick Broadcasting Company, Inc., Greensboro, North Carolina, d/b/a as WHHW(AM), WRWN(FM), WUBB(FM), WFXH(FM), WGCO(FM) & WXY Y(FM). This Report will be placed in WHHW(AM), WRWN(FM), WUBB(FM), WFXH(FM), WGCO(FM) & WXY Y(FM) public inspection file and posted on WHHW(AM), WRWN(FM), WUBB(FM), WFXH(FM), WGCO(FM) & WXY Y(FM)'s website.

The information contained in this Report covers the period August 1, 2020 through July 31, 2021 (the “Reporting Period”).

Attachments 1 through 3 are intended to provide the information required by the FCC 's EEO Rule. Attachments 1 and 2 contain the following information for each full-time vacancy:

- \* The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- \* The recruitment source that referred the hiree for each full-time vacancy;
- \* The total number of person s interviewed for each full-time vacancy; and,
- \* The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment 3 contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO Rule during the Reporting Period.

Questions concerning this Report should be directed to Richard Harlow, General Manager, at (336) 274-8042.

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ATTACHMENT 1

FULL-TIME VACANCY INFORMATION

<b>Position Title</b>	<b>Total No. Interviewees for the Vacancy</b>	<b>Recruitment Source of Hiree</b>	<b>Recruitment Sources Utilized (see attached list of sources)</b>
Sales Account Executive	5	3	1, 3, 19, 24, 27

Total number of persons interviewed during the Reporting Period: 5

**ATTACHMENT 3**

**OUTREACH ACTIVITIES FOR THE PERIOD AUGUST 1, 2020-JULY 31, 2021**

WHHW(AM), WRWN(FM), WUBB(FM), WFXH(FM), WGCO(FM) & WXYF(FM)  
has engaged in the following outreach activities during the period covered by this Report:

<b>Activity Classification*</b>	<b>Type of Activity</b>	<b>Brief Description</b>
10	School Speaking Events	Station employees spoke, on several occasions, to various educational facilities, including; Sept 16, 2020 SCCPSS SLP Program: On-Air Staff Sept 23, 2020 Brunswick County Schools: On-Air Staff Sept 24, 2020 SCCPSS SLP Program: On-Air Staff Jan 27, 2021 Glynn County Schools: On-Air Staff Feb 11, 2021 SCCPSS SLP Program: On-Air Staff Feb 24, 2021 Glynn County Schools: On-Air Staff Mar 24, 2021 Glynn County Schools: On-Air Staff Mar 25, 2021 SCCPSS SLP Program: On-Air Staff Apr 19, 2020 Georgia Southern Univ: On-Air Staff Apr 28, 2021 Glynn County Schools: On-Air Staff Apr 29, 2021 SCCPSS SLP Program: On-Air Staff
6	Job Bank	Continuous postings through Paylocity onto Indeed.com.
14	Management Training	Training of Anti-Harassment, Cyber Security Awareness and Diversity & Inclusion.
16	Advertising	Date: Any Openings Dick Broadcasting Company routinely advertises any open position on each of the Savannah stations and their respective audio streams and all stations notated websites including: www.rock1061.com, www.961theisland.com, www.g100savannah.com, www.hot983savannah.com, www.rewind1079.com, www.bob1069.com, & www.dickbroadcasting.com. In addition, groups and organizations who wished to be notified of openings are encouraged to make their request to the station(s) via phone, fax, e-mail or in person.

**\*For "Activity Classification", use "1" through "16" in accordance with attached list.**

### Menu Option Classifications

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who otherwise might be unaware of such opportunities.

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**SOURCE INFORMATION**

1	<b>Internal Posting</b>
2	<b>All Access Website</b> <a href="http://www.allaccess.com">www.allaccess.com</a>
3	<b>Employee Referral</b>
4	<b>Armstrong Atlantic University</b> 11935 Abercorn Street Savannah, GA 31419 Attention: Career Services
5	<b>Employment Security Commission</b> P O Box 995 Columbia, SC 29202 Attention: Job Bank
6	<b>Georgia Department of Labor 5520 White Bluff Road Savannah, GA 31405</b> Attention: Job Bank
7	<b>National Association of Colored People 918 Martin Luther King Boulevard Savannah, GA 31406</b> Attention: Janet Barksdale
8	<b>National Association of Black Broadcasters</b> P O Box 3191 Atlanta, GA 30302 Attention: Lo Jelks
9	<b>National Association of Broadcasters</b> 1771 N Street, NW Washington, DC 20036 Attention: Career Center
10	<b>National Association of Hispanic Broadcasters</b> 1000 National Press Building Washington, DC 20045-2001 Attention: Leticia Salazar
11	<b>National Black MBA Association</b> 180 N. Michigan Avenue, Ste. 1515 Chicago, IL 60601 Attention: Job Bank
12	<b>Radio Advertising Bureau</b> P O Box 972036 Dallas, TX 75397-2036 Attention: Classified Ads
13	<b>Savannah College of Art and Design</b> 342 Bull Street Savannah, GA 31401 Attention: Newspaper
14	<b>Savannah State University</b> 3219 College Street Savannah, GA 31404 Attention: Student Services
15	<b>Savannah Technical University 5717 White Bluff Road Savannah, GA 31405</b> Attention: Career Services
16	<b>South University</b> 711 Mall Boulevard Savannah, GA 31406 Attention: Career Services
17	<b>Georgia Association of Broadcasters</b> 8046 Roswell Road, Ste. 100-A Atlanta, GA 30350
18	<b>South Carolina Association of Broadcasters</b> One Harbison Way, Ste. 112 Columbia, SC 29212

#	SOURCE INFORMATION
19	<b>Linked In Website</b> <a href="http://www.linkedin.com">www.linkedin.com</a>
20	<b>On-Air Announcements</b> <i>(one or more SEU stations)</i>
21	<b>Savannah Help Wanted Website</b> <a href="http://www.regionalhelpwanted.com/savannah-jobs">www.regionalhelpwanted.com/savannah-jobs</a>
22	<b>Traffic Directors Guild of America Website</b> <a href="http://www.tdga.org/">www.tdga.org/</a>
23	<b>Monster Website</b> <a href="http://www.monster.com">www.monster.com</a>
24	<b>Indeed Website</b> <a href="http://www.indeed.com">www.indeed.com</a>
25	<b>South Carolina Broadcasters Association Job Fair</b> <i>(see Section III)</i>
26	<b>Walk-In/Self-Referral</b>
27	<b>Station Website Postings</b> <i>(one or more SEU stations)</i>
28	<b>Internal Transfer/Promotion</b>
29	<b>Internal promotion of employee from part-time to full-time</b>